103292 Orders Order / Rev: Alt Order #: 06825819 Product Desc: NRCC IE 2012 Estimate: 2599 Flight Dates: 09/14/12 - 09/20/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 07/25/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: National Media, Inc. Buying Contact: Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Revised Advertiser Name: National Republican Congressional C New Business Thru: A35+ Demographic: PLI2 00:15:00

Product Codes:

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 08/27/12 09/20/12 61 \$68,525.00 \$58,246.25 **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	61	\$68,525.00	\$58,246.25	0.00
Totals	61	\$68,525,00	\$58 246 25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share Share Total **KSNV** 37% \$68,525.00 Market 100% \$185,202.70

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$40,744.59
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$27,780.41
KTUD	0%	\$0.00
KVVU	22%	\$40,744.59
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$7,408.11

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
1	Ξ 1	KSNV	09/14/12	09/14/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	F	:30	1	\$400.001	0.00 NM	1	\$400.00
					M-F 5-6a WakeUp	w/Wagners								
	1	WAKE \	N/WAGNF	RS1										
		<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
_	We	ek: 09/	10/12 (09/16/12	F	1	\$400.00	0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time [ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/14/1	2 09/14/12	M-F 5-6a WakeU	-	5-6a		F	:30	1	\$400.001	0.00 NM	1	\$400.00
	WAKE	W/WAGI	NRS1	M-F 5-6a WakeU	p w/vvagners									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
	Veek: 09/	10/12	09/16/12	F	1	\$400.00	0.00							
E 2	KSNV	09/17/1	2 09/17/12	M-F 5-6a WakeU	-	5-6a	M-		:30	1	\$400.001	0.00 NM	· 1	\$400.00
	WAKE	W/WAGI	NRS1	M-F 5-6a WakeU	p w/Wagners									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
V	Veek: 09/		09/23/12	M	1	\$400.00	0.00							
E 3	KSNV	09/18/1	2 09/18/12	M-F 5-6a WakeU	M@aW\w c	5-6a	-T		:30	1	\$400.001	0.00 NM	1	\$400,00
	WARE	w/wagi	NDC1	M-F 5-6a WakeU	p w/Wagners									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
٧	Veek: 09/		09/23/12	-T	1	\$400.00	0.00							
E 4	KSNV	09/19/1	2 09/19/12	M-F 5-6a WakeU	w/Wa@M	5-6a		W	:30	1	\$400.001	0.00 NM	1	\$400.00
			UD 0.4	M-F 5-6a WakeU	p w/Wagners									,
		W/WAGI		Mookdovo	CmataAttante	Dete	D-4:							
٧	<u>عاد</u> /Veek: 09	<u>rt Date</u> 17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$400.00	<u>Rating</u> 0.00							
E 5			2 09/20/12	M-F 5-6a WakeU	 	5-6a		-T	:30	1	\$400.001	0.00 NM	1	\$400.00
				M-F 5-6a WakeU	-			•		•	¥100.001	0.00 14121	•	\$400.00
		WWAGI				_								
10	<u>Sta</u> /Veek: 09	rt Date	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$400.00	Rating							
E 6			2 09/14/12	M-F 6-7a WakeUı	·······	\$400.00 6-7а	0.00	F	:30	1	\$725.001	0.00 NM		2705.00
		00	2 0011112	M-F 6-7a WakeU	-	0-1 u			.50	'	\$125.00 I	U.UU INIVI	1	\$725.00
		W/WAGI	NRS2											
1.0		rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating							
<u>v</u> E 7	Veek: 09/		09/16/12	M-F 6-7a WakeUı	T MANAGAM	\$725.00 6-7a	0.00		.00		#70C 004			
L	ROIV	09/1//1	2 09/1//12	M-F 6-7a WakeU	-	0-7a	M-		:30	1	\$725.001	0.00 NM	1	\$725.00
	WAKE	W/WAGI	NRS2		,g									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Name of the last	Veek: 09/		09/23/12	M	1	\$725.00	0.00							
E 8	KSIAA	09/18/1	2 09/18/12	M-F 6-7a WakeUp M-F 6-7a WakeU	-	6-7a	-т		:30	1	\$725.001	0.00 NM	1	\$725.00
	WAKE	W/WAGI	NRS2	III O TA TTAKOO	p mrvagnoro									
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
	Veek: 09/		09/23/12	-T	1	\$725.00	0.00							
E 9	KSNV	09/19/1	2 09/19/12	M-F 6-7a WakeUp M-F 6-7a WakeU	-	6-7a		W	:30	1	\$725.001	0.00 NM	1	\$725.00
	WAKE	W/WAGI	NRS2	WI-I O-7a Wakeo	h www.agueia									
		<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
	Veek: 09		09/23/12	W	1	\$725.00	0.00							
E 10	KSNV	09/20/1	2 09/20/12	M-F 6-7a WakeUp		6-7a		-T	:30	1	\$725.001	0.00 NM	1	\$725. 00
	WAKE	W/WAGI	VRS2	M-F 6-7a WakeU	p w/vvagners									
		ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
V	Veek: 09/	17/12	09/23/12	T	1	\$725.00	0.00							
E 11	1 KSNV	09/14/1	2 09/14/12	•	CM	658a-9am		F	:30	2	\$900.001	0.00 NM	2	\$1,800.00
	TODAY	SHW		Today Show										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
V	Veek: 09		09/16/12	F	2		0.00							
E 12	2 KSNV	09/17/1	2 09/17/12	Today Show	СМ	658a-9am	M-		:30	2	\$900.001	0.00 NM	2	\$1,800.00
	TODAY	'sH\A'		Today Show										
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
v	Veek: 09/		09/23/12	M	2		0.00							
E13	3 KSNV	09/18/1	2 09/18/12		СМ	658a-9am	- ' T		:30	2	\$900.001	0.00 NM	2	\$1,800.00
												•		

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2599

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Today Show Today Show **TODAY SHW** End Date Start Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 -T----\$900.00 0.00 E14 KSNV 09/19/12 09/19/12 **Today Show** CM 658a-9am --W----:30 \$900.001 0.00 NM \$1,800.00 2 Today Show **TODAY SHW** Start Date End Date Weekdays Spots/Week Rating Rate 09/23/12 ------Week: 09/17/12 \$900.00 0.00 E15 KSNV 09/20/12 09/20/12 **Today Show** CM 658a-9am :30 2 \$900.001 0.00 NM 2 \$1,800.00 Today Show **TODAY SHW** Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 --T---Week: 09/17/12 \$900.00 0.00 E16 KSNV 09/15/12 09/15/12 Saturday Today CM 7a-9am ----S-:30 \$625.001 0.00 NM \$625.00 Saturday Today SATURDAY TODAY Start Date End Date Weekdays Spots/Week Rating Rate 09/16/12 ----5-Week: 09/10/12 \$625.00 0.00 E 17 KSNV 09/16/12 09/16/12 Sunday Today CM 7a-8am :30 \$500.002 ----S 0.00 NM 1 \$500.00 Sunday Today SUN TODAY-NBC Spots/Week Start Date End Date Weekdays Rate Rating 09/16/12 Week: 09/10/12 \$500.00 0.00 E 18 KSNV 09/16/12 09/16/12 Chris Matthews 9:30AM SM 9:30a-10a ----S :30 \$500.001 0.00 NM \$500.00 Chris Matthews SUN 9:30am **CHRIS MATTHEWS** Start Date End Date Weekdays Spots/Week Rate Rating ----S Week: 09/10/12 09/16/12 \$500.00 0.00 E 19 KSNV 09/14/12 09/14/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ----F--:30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 End Date Start Date Weekdays Spots/Week Rating Rate Week: 09/10/12 09/16/12 ----F--\$725.00 0.00 E20 KSNV 09/18/12 09/18/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -T----:30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date End Date Weekdays 1 4 1 Spots/Week Rate Rating Week: 09/17/12 09/23/12 -T----\$725.00 0.00 E 21 KSNV 09/20/12 09/20/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date Spots/Week **End Date Weekdays** Rate Rating --T---Week: 09/17/12 09/23/12 \$725.00 0.00 E 22 KSNV 09/14/12 09/14/12 M-F Early News CM 5-630p ---F--:30 2 \$1,200.001 0.00 NM 2 \$2,400.00 M-F Early News NEWS 3 Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/10/12 09/16/12 ----F--\$1,200.00 0.00 E 23 KSNV 09/17/12 09/17/12 M-F Early News CM 5-630p M----:30 2 \$1,200.001 0.00 NM \$2,400.00 M-F Early News NEWS 3 End Date Spots/Week Start Date <u>Weekdays</u> <u>Rate</u> Rating 09/23/12 Week: 09/17/12 \$1,200.00 0.00 E24 KSNV 09/18/12 09/18/12 M-F Early News CM 5-630p :30 2 \$1,200,001 0.00 NM 2 \$2,400.00 M-F Early News NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 2 \$1,200.00 0.00 E 25 KSNV 09/19/12 09/19/12 5-630p CM --W---:30 2 \$1,200.001 0.00 NM \$2,400.00

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Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount W-F Early News M-F Early News NEWS 3 Start Date End Date Spots/Week Weekdays Rate Rating Week: 09/17/12 09/23/12 --W----2 \$1,200.00 0.00 E 26 KSNV 09/20/12 09/20/12 M-F Early News CM 5-630p ---T---:30 2 \$1,200.001 0.00 NM \$2,400.00 M-F Early News NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating ---T---Week: 09/17/12 09/23/12 \$1,200.00 0.00 E 27 KSNV 09/14/12 09/14/12 M-F Jeopardy CM 630-7pm ----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date Spots/Week End Date Weekdays 1 Rate Rating Week: 09/10/12 09/16/12 ----F--\$1,300.00 0.00 E 28 KSNV 09/17/12 09/17/12 M-F Jeopardy CM 630-7pm :30 1 \$1,300.001 \$1,300.00 0.00 NM M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 1 \$1,300.00 0.00 E 29 KSNV 09/18/12 09/18/12 M-F Jeopardy CM 630-7pm :30 -T----1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 -T----Week: 09/17/12 \$1,300.00 0.00 E 30 KSNV 09/19/12 09/19/12 M-F Jeopardy CM 630-7pm --W----:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 --W----1 \$1,300.00 0.00 E31 KSNV 09/20/12 09/20/12 M-F Jeopardy CM 630-7pm :30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ---T---\$1,300.00 E 32 KSNV 09/14/12 09/14/12 M-F Wheel 7-730pm CM ----F--:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE End Date Start Date Weekdays Spots/Week Rate Rating 09/16/12 ----F--Week: 09/10/12 1 \$1,300.00 0.00 E 33 KSNV 09/17/12 09/17/12 M-F Wheel CM 7-730pm :30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Weekdays Spots/Week Start Date **End Date** Rating Rate 09/23/12 M----Week: 09/17/12 \$1,300.00 0.00 E 34 KSNV 09/18/12 09/18/12 M-F Wheel CM 7-730pm -T----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Weekdays Spots/Week Rating Rate 09/23/12 Week: 09/17/12 \$1,300.00 0.00 E 35 KSNV 09/19/12 09/19/12 M-F Wheel CM 7-730pm :30 1 \$1,300,001 0.00 NM --W----\$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date **End Date** Weekdays Spots/Week Rating <u>Rate</u> Week: 09/17/12 09/23/12 \$1,300.00 0.00 E 36 KSNV 09/20/12 09/20/12 CM M-F Wheel 7-730pm :30 1 \$1,300,001 0.00 NM ---T---\$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date <u>Weekdays</u> Rate Rating Week: 09/17/12 09/23/12 ---T---\$1,300.00 0.00 E 37 KSNV 09/19/12 09/19/12 CM 9-11pm --W----:30 1 \$3,000,001 0.00 NM \$3,000,00

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Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Wed PR 9-11p Wednesday Prime 9-11pm HARRY'S LAW End Date Weekdays Start Date Spots/Week Rating Rate 09/23/12 --W----Week: 09/17/12 \$3,000.00 0.00 1 E 38 KSNV 09/14/12 09/14/12 Fri PR 8-9p CM 8-9pm ----F--:30 1 \$1,700.001 \$1,700.00 0.00 NM 1 Friday Prime 8-9pm WHO ARE YOU? Start Date **End Date** Weekdays Spots/Week Rating Rate ---~F--Week: 09/10/12 09/16/12 \$1,700.00 0.00 CM E 39 KSNV 09/15/12 09/15/12 Sat PR 10-11p 10-11pm ----s-:30 1 \$1,200.001 0.00 NM \$1,200.00 Saturday Prime 10-11pm L&O SVU-SA-NBC Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S-\$1,200.00 0.00 E 40 KSNV 09/16/12 09/16/12 NFL Football CM 1P-9PM :30 ----5 1 \$9.000.002 0.00 NM \$9,000.00 NFL Football **NBC SUN-FTBL** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 1 \$9,000.00 0.00 E 41 KSNV 09/16/12 09/16/12 News 3 Live in Prime CM 7-10pm ----S :30 1 \$1.600.002 0.00 NM \$1,600.00 News 3 in Prime **NWS3 LVE-PRIME** Spots/Week Start Date End Date Weekdays Rate Rating 09/16/12 Week: 09/10/12 -----1 \$1,600.00 0.00 E 42 KSNV 09/14/12 09/14/12 M-F News 3 at Eleven CM 11pm-1135pm :30 \$1,200,001 0.00 NM \$1,200,00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **End Date** Spots/Week Weekdays Rate Rating 09/16/12 ---F--Week: 09/10/12 1 \$1,200.00 0.00 E 43 KSNV 09/17/12 09/17/12 M-F News 3 at Eleven CM 11pm-1135pm M-----:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 M-----1 \$1,200.00 0.00 E 44 KSNV 09/19/12 09/19/12 M-F News 3 at Eleven CM 11pm-1135pm --W----:30 1 \$1,200.001 0.00 NM \$1,200,00 M-F News 3 at Eleven NEWS 3 AT 11 Start Date End Date <u>Weekdays</u> Spots/Week Rating Rate Week: 09/17/12 09/23/12 --W----1 \$1,200.00 0.00 E 45 KSNV 09/15/12 09/15/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 1 \$1,100.001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven WKD2 NWS-AT 11 Spots/Week Start Date End Date **Weekdays** Rate Rating Week: 09/10/12 09/16/12 ----S-\$1,100.00 0.00 E 46 KSNV 09/14/12 09/14/12 The Tonight Show CM 1135p-1237a -----:30 \$500.001 0.00 NM \$500.00 Tonight Show **TONITE SHW** Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 09/10/12 09/16/12 ---F--\$500.00 0.00 E47 KSNV 09/17/12 09/17/12 The Tonight Show CM 1135p-1237a M----:30 \$500.001 0.00 NM \$500.00 Tonight Show **TONITE SHW** End Date Start Date Weekdays 1 4 1 Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 \$500.00 0.00 E48 KSNV 09/18/12 09/18/12 The Tonight Show CM 1135p-1237a -T----:30 \$500.001 0.00 NM 1 \$500.00 Tonight Show TONITE SHW Start Date End Date **Weekdays** Spots/Week Rating Rate Week: 09/17/12 09/23/12 \$500.00 0.00 E 49 KSNV 09/19/12 09/19/12 CM 1135p-1237a :30 \$500.001 0.00 NM \$500.00

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Ln Ch	Start	End	Inventory Code	e Break	Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			The Tonight Sho Tonight Show	W								
TON	IITE SHW		Tonight Show									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week:	09/17/12	09/23/12	W	1	\$500.00	0.00						
E 50 KSN	NV 09/20/1	2 09/20/12	The Tonight Sho	w CM	1135p-1237	aT	:30	1	\$500.001	0.00 NM	1	\$500.00
			Tonight Show									
TON	IITE SHW											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week:	09/17/12	09/23/12	T	. 1	\$500.00	0.00						
E 51 KSN	VV 09/15/1	2 09/15/12	Saturday Night L	ive CM	1130pm-1:0	2amS-	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
			Saturday Night I	_ive								
SAT	NITE LIVE											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week:	09/10/12	09/16/12	S-	1	\$1,400.00	0.00						
										Totals	61	\$68,525.00